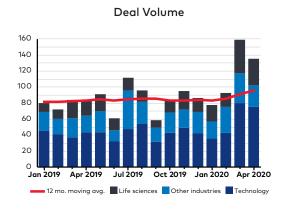
Q1 + April 2020 - Tip of the Iceberg?

With the onset of the COVID-19 crisis in March, we decided to include April data in our first 2020 report to better illustrate any early indicators of effects of the pandemic on the financing environment. Additionally, we have broken out specific statistics by month and industry (technology/life sciences/other) to offer more targeted insights. During the first four months of 2020, Cooley handled 465 disclosable deals representing more than \$13.4 billion of invested capital. Median pre-money valuations remained relatively strong across deal stages, though valuations did decrease in Series C transactions. In a possible preview of future quarters, the percentage of down rounds increased to 16% of transactions during April, a level not seen since Q4 2016.

Deal terms during the four month period were mixed. The percentage of deals using full participating liquidation preferences decreased to 7.4% of transactions in April, compared to 7.6% of transactions from January to March. However, there was a slight increase in the percentage of deals involving recapitalizations compared to prior quarters. This will be a data point to monitor in the coming months.

For more venture financing trends, view our interactive data visualization on Cooley GO: cooleygo.com/trends



Median Pre-Money Valuation Seed Series – Series C

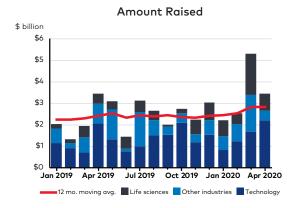
\$ million

\$350 \$300 \$250 \$200 \$150 \$100 \$50

Jul 2019

Oct 2019 Jan 2020 Apr 2020

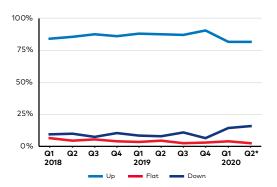
Apr 2019



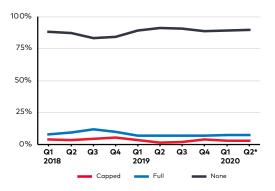
Median Pre-Money Valuation

\$ million \$2,500 \$2,000 \$1,500 \$1,000 \$500 \$Jan 2019 Apr 2019 Jul 2019 Oct 2019 Jan 2020 Apr 2020

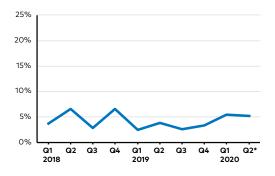
Up, Down and Flat Rounds



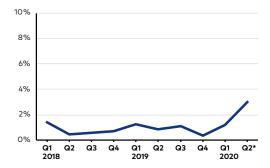
Liquidation Preference: Participation Features



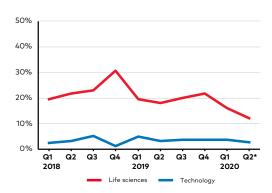
Pay-to-Play



Recapitalization



Tranched



*Q2 2020 comprises only April deals

About the Cooley Venture Financing Report

This report provides data reflecting Cooley's experience in venture capital financing terms and trends. Information is taken from a subset of the transactions in which Cooley served as counsel to either the issuing company or investors. For more information regarding this report, please contact one of our Cooley lawyers.

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