# Cooley

# Venture Financing Report

# Q2 2019 - Early-Stage Valuations Push Higher

## Commentary from Balderton Capital's Suranga Chandratillake

**On technology companies driving valuations to historic highs:** "Software is eating the world, and it has a voracious appetite. ... Against a backdrop of sweep-



ing technological change, the right companies have an opportunity to be truly gigantic."

**On European deal term trends:** "This feels like a healthy place to be. Entrepreneurs are no slaves to investors,

but, equally, investors are able to exercise appropriate fiduciary responsibility on behalf of their own backers."

**On how Brexit could affect the UK startup community:** "My biggest long-term concern is that a hard Brexit and nationalistic rhetoric will fundamentally damage Britain's hard-earned reputation as a welcoming, supportive home for ambitious folk from the world over."

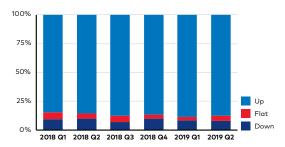
# Read Cooley's full interview on Cooley GO. cooleygo.com

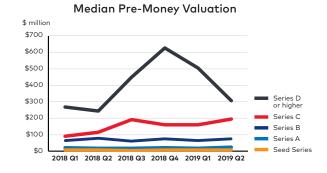
In the second quarter of 2019, both deal volumes and aggregate dollars raised remained at robust levels. In Q2 2019, Cooley handled 227 disclosable deals, representing more than \$7.8 billion of invested capital. Up rounds constituted 87% of all transactions during the quarter, remaining at historically high levels. Of particular note was the continued rise in median pre-money valuations in both Seed and Series A deals, which reached the highest levels seen since the inception of this report. The median pre-money valuation for Series Seed deals in Q2 reached \$9.8 million across 50 transactions, while median Series A valuations reached \$24.8 million across 74 transactions. This points to the increasing pool of capital available to early-stage companies. With that said, later-stage median valuations ticked down somewhat, returning to the levels seen in the same quarter last year.

\$ hillion 350 \$10 \$9 300 \$8 250 \$7 \$6 200 \$5 150 \$4 \$3 100 \$2 50 Amount \$1 # Deals 0 \$0 2018 Q1 2018 Q2 2018 Q3 2018 Q4 2019 Q1 2019 Q2

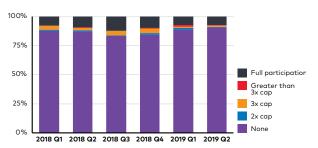
Total Deal Volume and Aggregate Dollars Raised

Up, Down and Flat Rounds





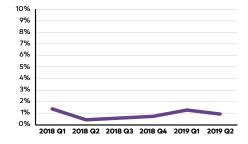
Liquidation Preference: Participation Features



Deal terms during the quarter continued to be mild. In Q2, just 7% of deals had full participating liquidation preferences. Additionally, we saw a decrease in recapitalization transactions compared to the prior quarter.

For more venture financing trends, view our interactive data visualization on Cooley GO: cooleygo.com/trends

### Recapitalization



#### About the Cooley Venture Financing Report

This quarterly summary provides data reflecting Cooley's experience in venture capital financing terms and trends. Information is taken from a subset of the transactions in which Cooley served as counsel to either the issuing company or investors. For more information regarding this report, please contact one of our Cooley lawyers.

#### About Cooley

Cooley's lawyers solve legal issues for entrepreneurs, investors, financial institutions and established companies. Clients partner with Cooley on transformative deals, complex IP and regulatory matters, and bet-thecompany litigation, often where innovation meets the law.

Cooley has 1,000+ lawyers across 15 offices in the United States, China and Europe.

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